S@MPLER Mobility Manager knowledge list

1. Transport and mobility planning:
   a. addressing of community transportation challenges;
   b. employment of ITS/ICT and smart measures;
   c. understanding of travel behaviour;
   d. development of mobility solutions meeting community challenges;
   e. evaluation of transport measures;
   f. strategic planning and public administration involvement.

2. Development of Sustainable Urban Mobility Plans.

3. Urban and spatial planning.

4. Logistics and urban freight management.

5. Data analysis for mobility planning:
   a. data collection and analysis;
   b. transport modelling and simulation;
   c. traffic demand forecasting;
   d. GIS and data visualisation.

6. Economics and management of transport services:
   a. business model development;
   b. economics of public transport services.

7. Stakeholder involvement tools.

8. Promotion and publicity.