

TEACHING MATERIAL GUIDANCE

1. Title of the material

Measure selection. Selecting the most effective packages of measures for Sustainable Urban Mobility Plans

<http://www.sump-challenges.eu/kits>

2. Which section of the SUMP it is relevant to?

The manual refers to **step 7** - selecting measure packages with stakeholders. It covers topics of all three activities: **activity 7.1**- creating and assessing the long list of measures with stakeholders, **activity 7.2** - defining integrated measures packages, and finally **activity 7.3** - planning measures monitoring and evaluation.

3. Problem approached and content overview

Problem approach:

A Sustainable Urban Mobility Plan (SUMP) is not a uniform set of measures. Each SUMP is specifically developed for a certain city and consists of a diverse mix of measures that, together, aim to promote active transport within that city. However, the SUMP's performance, and implementability, will depend on how these measures are packaged. A wide range of measures are available, such as modifying development to reduce travel demands, providing new public transport services, managing networks differently, measures on behavioral change, building new infrastructure (footways, cycleways, rail and tram lines, and roads), or charging for use of the transport system. Nevertheless, it can be difficult to identify the most appropriate. The ideas as to what should be done can be preconceived or vary depending on the type of stakeholders. Therefore a systematic and methodological approach is needed to select the most effective packages of measures for Sustainable Urban Mobility Plans. Each measure needs to be defined in detail, assessed in terms of its likely impact, and appraised in terms of its potential contribution before adopted to the local context.

Content overview:

This manual provides comprehensive guidance on the one of core pillars of sustainable urban mobility planning - selecting the most effective packages of measures from a wide range of sustainable mobility policies available and carrying out monitoring and evaluation tasks. This manual presents a wide range of solutions for the development of a SUMP under different local and national planning frameworks. Its focus on the most relevant and challenging elements of measures selecting and measures monitoring and evaluation planning.



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The first part of the manual gives information on the understanding of the challenge in the context of sustainable urban mobility planning, its relevance in the SUMP development process, and the barriers planning authorities face when identifying suitable policy measures and packages.

The second and core part of the manual presents recommendations, methods, and approaches as well as local case study examples of how best to tackle identified local “hot topics”.

The final section directs the reader to more interesting material for further reference.

4. Who could be interested in this material?

The target audience indicated by the authors includes mobility practitioners, mobility planners but not limited to these groups. Students and those looking for comprehensive guidance on a specific step of measure selection may benefit a lot.

5. What is worth mentioning as an innovative factor for the reader?

These guidelines provide practical advice underpinned by city examples on selecting measures and measure packages.

This manual provides comprehensive guidance on the one of core pillars of sustainable urban mobility planning - selecting the most effective packages of measures from a wide range of sustainable mobility policies available.

The manual is a part of the kit that consists of a Quick Facts Brochure, a SUMP Manual, and an e-learning course.

Facts Brochure in English, Croatian, Czech, Dutch, French, German, Hungarian, Polish, Romanian is available.

6. Limitations

The Measure Selection Manual is available in English only.

